Hepta General Trading Company شركة هيبتا للتجــارة العامـــة





Enriching lives through innovation



Hepta Genral trading company LLC is a specialized chemicals company and materials supplier. The multinational partners behind the company have more than 50 years of experience collectively in the thermal insulation and related chemical industries.

Hepta commitment to customer service and technical support is second to none. We work closely with engineers, contractors and owners to best understand their requirements. Together we can develop a bespoke solution for the projects, adding value and becoming more than just a materials supplier, but a solution provider.

Our Philosophy

Our Philosophy is the reflection of our qualities and effective managing strategy with the prime goal to ensure that our esteemed clients will be fully satisfied by our result oriented service in complete thermal insulation.

keeping the minimum variable requirement of the work and the client with the most appropriate equipment, readily available and reliable raw materials, chemicals and above all, with the fully qualified and dedicated work force emphasizing to have a lasting business relationship with our clients which will be mutually beneficial and trust worthy.

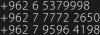
HEPTA Genral trading LLC has adopted a policy which in focus on three dominant factors: QUALITY, EFFICIENCY & RELIABILITY. Irrespective of the magnitude and the size of **Hepta** Genral Trading LLC is an approved distributor of Huntsman in middle east (Jordan – Iraq – Lebanon – Syria).

شركة هيبتا للتجارة العامة هي شركة متخصصة في توريد المواد الكيميائية ومواد العزل الحراري وخصوصا المواد الاولية لصناعة البوليورثين (بوليول والايزو). تعتبر شركة هيبتا للتجارة العامة الوكيل المعتمد لشركة Huntsman الامريكية للصناعات الكيماوية في الشرق الاوسط (الاردن – العراق – لبنان – سوريا).

التزام شركة هيبتا للتجارة العامة بخدمة العملاء والدعم الفني لا يعلى عليه. نحن نعمل بشكل وثيق مع المهندسين والمقاولين والمالكين لفهم متطلباتهم بشكل أفضل، معًا، يمكننا تطوير وايجاد حلول مخصصة للمشاريع وبهذه الميزات اصبحنا أكثر من مجرد مورد للمواد، ولكن مزود حلول.









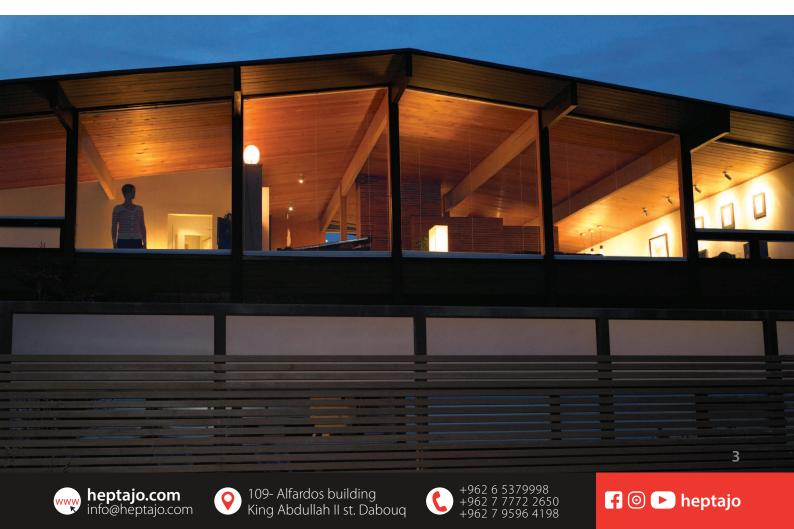






Spray Polyurethane Foam Insulation

Creating Cost Effective, Energy Efficient, Green Buildings









What is Spray Polyurethane Foam?



Spray Polyurethane Foam (SPF) is an insulation product that is spray-applied in situ at a building site. Two liquid components, MDI (A) and polyol blend (B) are mixed under pressure and sprayed onto a roof or wall cavity. The reacting liquids expand and solidify into a foam matrix creating a seamless seal. SPF adheres well to the area it is applied to, providing an air barrier that prevents thermal leaks.

Types of SPF

Spray Foam comes in two forms:

Closed-cell foam (sometimes known as two-pound or medium density foam) has a high R-value of around 6 per inch. It acts as an air and vapor barrier. It also provides structural enhancement.

Open-cell foam (sometimes known as half-pound or low density foam) has an R-value of 3.6 per inch, and may act as an air barrier. It also acts as a noise absorber.

The Only Complete Insulant

A building functions to protect its occupants against the exterior environment. **Insulation** and **air-tightness** are two of the most important components of a building's protection against outside conditions.

Building components interact as a system to control the flow of heat, air, moisture and sound into and out of a building. SPF is the only complete insulant that controls against these elements. With SPF, building owners have lower utility and maintenance bills, better health and a more comfortable interior environment.



"Moisture poses the biggest threat to structural integrity and durability, accounting for up to 89% of damage in building envelopes"

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M.T. Bomberg and W.C. Brown, Construction Canada, 35(1), 1993

SPF as a Thermal Insulant	SPF as an Air Barrier	SPF as a Moisture Barrier	SPF as a Sound Barrier
 High R-value Does not settle or sag with time Reduces or eliminates thermal bridging effect 	 Low air permeance Completely seals wall penetrations Prevents drafts and hot-spots 	 Prevents moisture penetration Eliminates dewpoints in the wall cavity Controls mold problems 	 Air seals to absorb sound at varying frequencies Dampens sound vibrations transmitted through solid materials Facilitates walls and ceilings with STC 50, NRC 95
"Air infiltration can accoun for 30% or more of a hom heating and cooling costs U.S. Department of Energy	Refrigerati t Appliances 8%		Space Heating and Cooling 43%

Lighting 11%

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109- Alfardos building King Abdullah II st. Dabouq





Water Heating

12%





SPF: The Right Choice for Commercial Buildings

SPF provides insulation, air and moisture protection for many different commercial building roof and wall configurations. SPF use allows for flexibility of building design, reducing overall maintenance costs, and can extend the lifespan of the building.

Roofs

SPF insulation is ideal for roofs because it can be sprayed onto existing roofing material as a re-cover, or applied onto new substrates. SPF roofs are weather-proof, light-weight, durable, and require less maintenance compared to traditional roofing systems. SPF is very compatible with highly reflective coatings for 'cool roofs' with improved thermal performance.

	Built-up Roof w/Rigid Board	Membrane Roof w/Rigid Board	New Roof Closed-Cell SPF	Trad. Roof Retrofit With Closed-Cell SPF
Thermal resistance (R/inch) Reduces wall thickness/framing cost	~	~	~	~ ~
Continuous insulation No thermal shorts from fasteners and gaps			¥	~
Air Barrier/Air impermeable No drafts. Increases energy savings	✓ *	✓ *	~	✓
Water vapor retarder Provides moisture and mold control	✓ *	✓ *	¥	~
Waterproofing Eliminates bulk water ingress	✓ *	✓ *	~	✓
Structural Enhancement Increased resistance to wind uplift			~	~
Durability No leaks and low maintenance costs			✓	✓
Replacement Low cost replacement of roof	Must be torn-off	Must be torn-off	Can spray additional layers	Can spray additional layers



Walls

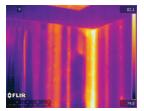
SPF insulation can be sprayed into the interior cavity of commercial walls, or onto the exterior sheathing. SPF is compatible with many different wall types. SPF insulated buildings have superior thermal performance due to the air barrier properties SPF provides, as well as reduced thermal bridging through the studs. In addition, buildings with SPF will have increased structural strength and reduced mold problems.

	Fiberglass Batts	Extruded Polystyrene (XPS)	Interior Closed-Cell SPF	Exterior Closed-Cell SPF
Thermal resistance (R/inch) Reduces wall thickness/framing cost	3.7	3.8	6.2	6.2
Air Barrier/Air impermeable No drafts. Increases energy savings		~	~	V Seamless
Water vapor retarder Provides moisture and mold control			¥	V Seamless
Continuous insulation Expands to fit and seals cavity No thermal shorts in roofing			v	~
Waterproofing Eliminates bulk water ingress		~	~	¥
Structural Enhancement Improves structural integrity			V	¥



"Over 90% of the 10 million square feet of roofs on the Texas A&M campus are protected with SPF. Typical payback is 4.5 years."

Results of the study performed by Gerald Scott, Director of Energy, Texas A&M University.



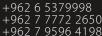
"In steel stud walls, thermal bridges generated by the steel components reduce their thermal performance by up to 55%."

Source: Jan Kosny, Jeffrey E. Christian, and André O. Desjarlais, Oak Ridge National Laboratory, Buildings Technology Center

















SPF: The Right Choice for Residential Buildings

SPF seals wall and roof cavities to save the homeowner money on heating and cooling expenses. Not only does it provide thermal protection, it provides moisture and air barriers mitigating dangerous mold and wood rot of the structure.



Walls

In a residential building envelope, SPF offers three barriers in one:

- Thermal insulation
- Air sealing
- Vapor barrier

Complete air sealing reduces energy consumption, lowering utility bills. The vapor barrier blocks moisture penetration that can lead to mold and wall damage.

Home Weatherization

Weatherization is the process of modifying a building envelope to reduce energy consumption. Weatherization can significantly reduce heating and cooling costs, improve building durability, and create a healthier indoor environment.

Spray foam and one-component foams are ideal for weatherization because they provide two key elements in one product: insulation and air-sealing. Weatherization typically involves air-sealing seams, cracks and openings to the exterior of the house with spray foam or one-component foam. If necessary, additional spray foam insulation can be applied to attics, ceilings, exterior walls, basement walls, floors, and crawl spaces.

SPF Savings in Use

70% Reduction in Heating/Cooling Expenses

- North Texas buildings average 10-14 cents in heating/ cooling costs per air-conditioned sq/ft
- Energy-efficient homes with SPF average only 3 cents per air-conditioned square foot

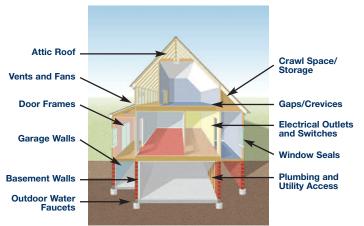
50% Reduction in HVAC Tonnage Requirements

• With SPF, HVACs can be downsized from 1 ton per 500 sq/ft of living space to 1 ton per 1,000 sq/ft.

Attics

- SPF can be applied to the roof deck to create an 'unvented' attic
- Air leakage between a home's interior and its attic is eliminated, providing healthier indoor air
- Attic temperatures of just a few degrees higher than the home's interior extend the life of HVAC equipment
- Attic humidity controlled to levels below 50% prevents mold





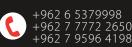
Tax Credits

• Energy Star Federal Tax Credit for thermal insulation upgrades (09-10) allows for 30% credit up to \$1,500

58% Reduction in Utilities

- Roanoke, VA, 2,240 sq/ft ranch home
- Comparison made to 10 similar homes with traditional insulation
- Basis: propane usage from Aug 2000 to July 2001
- Average energy savings of \$475/month













SPF: The Right Choice for Greener Buildings



SPF use in residential and commercial buildings meets advanced energy codes and helps contribute towards green building certifications. Key sustainable attributes of buildings insulated with spray foam are:

Lower Embodied Energy

SPF uses less or equivalent energy and raw materials to produce, transport and install compared to traditional insulation products.

More Energy **Efficient Buildings**

Buildings insulated with SPF typically use 30-50% less energy to heat and cool compared to buildings insulated with traditional fibrous products.

Renewable Content

Some SPF formulations contain significant levels of pre- and post-consumer recycled content.

Durability

SPF is very durable, and produces little waste to landfill.

Meeting Advanced Energy Codes

In commercial buildings, SPF offers high R-values, allowing for designs with thinner framing material and thereby more efficient use of wood or steel. SPF reduces the thermal bridging effect in commercial buildings with steel studs significantly. With SPF, building designs easily meet the increased roof and wall R-values mandated in the current most stringent ASHRAE 90.1 standard.

Energy Certified Homes based on programs like EnergyStar, EFL and Building America are easily achieved when SPF is used in a residential building envelope.

Contributing Towards Green Building Certification

SPF can contribute towards green certification programs e.g. LEED and Green Globes for commercial buildings, and LEED-H and the NAHB National Green Building Standard for residential buildings.

Credits are typically obtained in the following sections:

- Energy and Atmosphere
- Sustainable Sites
- Material and Resource
- Indoor Environmental Quality
- Innovation in Design

In addition, SPF systems with at least 8% renewable content are available meeting many Federal Procurement Preference Programs.









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Polyurethane insulation for energy efficient, green buildings

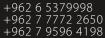




















What is polyurethane insulation?



Polyurethane insulation is used in many residential and commercial buildings in the US. It is typically made by reacting an isocyanate, such as Huntsman's methyl diphenyl diisocyanate (MDI) with a polyol blend. During the polymerization reaction, a blowing agent expands the reacting mixture. The finished product is a solid, cellular polymer with a high thermal resistance.

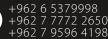
Polyurethane insulation comes in open or closed cell form, in varying densities. It is typically installed as insulation on the roofs, walls, floors and ceilings of new and retrofit buildings. It is also used to insulate appliances, pipes and a variety of other products.











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Global polyurethanes supplier

Huntsman is a large, global diversified chemical company with about 12,000 employees globally, and annual revenue of approximately \$8B in 2009. The Polyurethanes division of Huntsman is a global leader in the manufacture of MDI-based polyurethane systems for energy saving insulation products. With over 45 years experience of serving the construction industry. Huntsman provides innovative solutions to more than 2,000 customers in over 90 countries around the world.

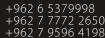
Consistent and reliable supply across the world

Huntsman has three world scale MDI production facilities, in America, Europe and China and a highly capable downstream 'systems' network, which enables the business to supply customers with consistent products, to global specifications, anywhere in the world.



















Polyurethanes making a difference in construction



The versatility of rigid polyurethane foam makes it suitable for an extensive range of insulation applications. Up to 1.5 billion pounds of rigid foam is used each year to reduce energy usage in construction applications e.g. residential and commercial roofs, walls, panels and doors, and in appliance applications (Source: IAL Consultants – 2008 End Use Market Survey).

Polyurethane insulation is a sustainable material delivering real benefits to society facing escalating energy costs, diminishing fossil fuels and the negative environmental effects of climate change.



















The most popular applications of polyurethane foam-based insulation are:

- Insulation Board and Block two distinct products offering similar benefits. Insulation board is made of a polyurethane foam core which can be faced with a wide variety of materials including paper, aluminum, kraft, fiberglass, gypsum, perlite, oriented strand board (OSB) and fiberboard. Block is polyurethane foam which can be cut and shaped to the required dimensions. Both are used for a broad range of applications including cavity walls, flooring and roofing.
- Insulated Metal Panels factory engineered exterior panels comprising of metal skins containing polyurethane foam core. Used for roofing and wall cladding.
- Spray Polyurethane Foam (SPF) and One-Component Foam (OCF)
 SPF is manufactured on-site by mixing and

spraying reacting urethane chemicals onto the

substrate. The spray foam expands to seal all cracks and crevices, providing a seamless air barrier. OCF is generally applied using small volume, pressurized containers. It is used to seal doors and windows in construction.

- Pipe Insulation polyurethane foam used to insulate and protect heating and plumbing services within large diameter pipe systems. Typically used in municipal heating and offshore oil and gas pipelines.
- Pour-in-Place Insulation a term used to categorize a wide range of insulation applications, including entry and garage doors, refrigerators, reefers, storage tanks, marine and mining applications.

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Features and benefits of polyurethane foam insulation

Polyurethane foam insulations qualities allow it to be used in many building types where the need for insulation and air-tightness is combined with a requirement for load-bearing, impact resistance, sealing, weight and space optimization, low maintenance and durability.

High Thermal Resistance

Rigid polyurethane foam is widely known for its excellent R-value, which is among the highest of any insulating material. This ensures efficient heat retention or alternatively, consistent temperature control of refrigerated or frozen environments. About half the energy used in the life of a building is for heating and cooling (Source: Energystar), so effective insulation is a major priority.

According to the US Department of Energy, "residential and commercial buildings consume 40 percent of the energy and represent 40 percent of the carbon emissions in the United States. Building efficiency represents one of the easiest, most immediate and most cost effective ways to reduce carbon emissions."



About half of the energy used in the life of a building is for heating and cooling, so effective insulation is a major priority.



Buildings are responsible for 39% of US carbon dioxide emissions.

Source: 2007 Buildings Data Book

Airtightness

Air infiltration can account for 30% or more of a homes heating and cooling costs (Source: US Department of Energy). PU insulation is stable and durable through the life of a building and does not settle and sag to reveal air gaps - unlike fibrous insulation products. Due to its closed cell nature, PU insulation performs as an air barrier, resulting in significant energy savings.

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Strength

When polyurethane is bonded to facing materials e.g. plywood, OSB, metal or gypsum wallboard, high levels of both shear and compressive strength are achieved.

Processability

Rigid polyurethane foam can be factory-produced in continuous block or batch form, or it can be produced on-site in spray and injection applications.

Adhesion

During the curing stage, rigid polyurethane foam is highly adhesive, allowing it to bond with many building facing materials. Bond strength is often higher than the tensile or shear strength of the foam. The adhesive strength of PU contributes significantly to an increase in the wind-uplift performance of a roof.













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Compatibility

"Moisture poses the greatest threat to structural integrity and durability, accounting for up to 89% of damage in building envelopes."

M.T. Bomberg and W.C. Brown, Construction Canada, 35(1), 1993 Rigid polyurethane foam is compatible with a majority of building facings including paper, fiberglass, aluminum, plywood, OSB, gypsum sheathing and foil. The many combinations available add to the inherent strength of the foam, allowing use in semi-structural panels and cladding.

In-situ stability

Extreme temperature ranges of -328° F to $+212^{\circ}$ F can be tolerated by rigid polyurethane based foam products.

Water vapor transmission

Rigid polyurethane foam has low water vapor permeability. Polyurethane foam products with a facing such as aluminum foil or polyethylene film, will perform as a vapor barrier preventing mold growth.

Lightweight

At low densities of about 2 lb/ft³, rigid polyurethane foam is made up of about 97% gas trapped in cells, and just 3% polyurethane polymer. The lightness of the material means reduced transportation costs and easy on-site handling and installation.

Chemical resistance

Rigid polyurethane foam provides excellent resistance to many common chemicals, solvents and oils.

Fire performance

Like all organic building materials (wood, paper, plastics, paints etc.), rigid polyurethane foam is combustible, although its ignitability and rate of burning can be modified to suit a variety of building applications. Local building codes must be consulted for guidelines on acceptable fire protection measures when installing polyurethane insulation products.

Economy and environment

The choice of rigid polyurethane foam as a building solution supports important economic and environmental considerations

Economic

- extremely light compared to alternative materials, reducing transportation costs and on-site handling and installation time
- easy to erect and install; saving time, reducing labour costs and making Health & Safety regulations easier to meet
- consistent factory quality; meaning fewer technical defects than site produced or assembled systems
- lower maintenance offering reduced operating and repair costs for building owners

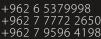
Environmental

- outstanding thermal insulation; reducing heating and cooling costs for the lifetime of a building
- long-lifetimes, maximizing natural resources used in its manufacture
- a significant contribution to reduced emission of greenhouse gases; in production, transportation and installation
- reclaimable and recyclable materials, with inherent energy value.

















Insulation board and block



Versatile applications

Insulation board, which is sometimes referred to as "polyiso" or "boardstock" is used in many roofing, flooring and cavity wall applications.

Typical examples include:

Low slope roofing

An industry standard for use on metal or concrete roof decks. PU insulation boards are compatible with many systems e.g. built-up or membrane roof coverings.

Pitched roofs

Highly effective insulation beneath tiled or slated pitch roofs, creating an average 15% more usable roof space.

Cavity walls

Widely specified insulation for partial fill cavity walls, providing high insulation performance and eliminating thermal shorts through the studs.

Flooring insulation

Excellent insulant against heat loss from a ground floor, whether of solid concrete or suspended timber construction.

Insulation performance of polyurethane foam

Thickness (in)	1.0	2.0	3.5	6.0
Thermal conductivity, k (Btu/hr ft. F)	0.167	0.167	0.167	0.167
R-value (ft² F hr/Btu)	6.0	12.1	21.7	35.9
U-value (Btu/hr ft² F)	0.167	0.083	0.046	0.028

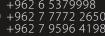


"In 2007 polyiso accounted for 73% of all insulation used in new (low slope) roof applications."















Huntsman is a leading supplier of materials used to manufacture rigid foam Insulation Board and Block for use in residential and commercial buildings. 'Boards' are insulating products which are laminated on both surfaces with a variety of facing materials.

'Block' is polyure thane foam manufactured in blocks which is cut and shaped to required dimensions. Board and Block are highly versatile insulants suitable for use in many construction tasks, including low slope and pitched roofs, cavity walls, floors, internal linings, composite decks, pipes and tanks.

In 2008, about 4.8 billion board feet of polyiso was used by the North American construction industry (Source: PIMA). This figure is forecast to grow steadily due to new legislation governing energy consumption and greater awareness of the valuable role played by effective insulation. Most producers operate on a continuous production basis.

Working with insulation board and block

Insulation Board and Block is the most widely used rigid polyurethane foam product in the construction sector. Its popularity reflects a range of qualities which make it a simple and highly effective product to work with.

The primary benefit of rigid polyurethane foam is its outstanding insulation quality. This is also enhanced by a range of other practical benefits. Board and Block are extremely versatile in providing insulation for a variety of building applications. Board it fits neatly and unobtrusively into wall and roof cavities and can be used in conjunction with many facing materials to add specific properties and finishes.

In Block form, it is cut and shaped to fit large surfaces such as floors, or smaller areas where an insulant is required. Rigid polyurethane foam is light and simple to transport to and around building sites. It is a clean, non-hazardous material that requires no special handling, storage or specialist trade skills to work with. Equally, it is not temperature or moisture sensitive and can be fitted under most weather and climatic conditions.



Features and benefits of insulation board and block

Feature • high thermal resistance	Construction benefit excellent insulant for domestic and commercial buildings
• versatility	 suitable for use in many varied applications and with different facing materials
• good fire performance	 proven by large scale testing, particularly compared to alternative insulants
• ease of use/installation	 light, clean, simple to install as board or cut in block applications
● longevity	 majority of installations will retain thermal qualities for at least 50 years

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Spray polyurethane foam



Spray Polyurethane Foam (SPF) is an insulation product that is produced on-site and is typically applied by certified applicators. Two liquid components, polymeric MDI (A) and a polyol blend (B) are mixed at high or low pressure using a spray gun, and the reacting mix is sprayed onto the substrate. It expands and solidifies to form a polyurethane foam that adheres well to the area it is applied to, providing a seamless seal.

SPF insulation is ideal for roofs. It can also be sprayed into exterior wall cavities, or onto the exterior sheathing of commercial and residential buildings. SPF is compatible with many different wall types.

Types of Spray Foam

Closed cell

Sometimes known as 'two-pound' or medium density foam. It has a high R-value of around six per inch, and acts as an air and vapor barrier. It also provides structural enhancement.

Open cell

Sometimes known as 'half-pound' or low density foam. It has an R-value of 3.6 per inch, and may act as an air barrier. It also acts as a noise absorber.

SPF for roofing

SPF applied to roofs is typically closed-cell foam and with a higher density of 2.7 - 3 pcf for greater structural benefit.

One-component foam

One-component polyurethane foam (OCF) is a self adhesive moisture curing gap filler with the main advantages being its portability and ease of application. OCF is supplied to the building and DIY industries in pressurized cans. OCF is ideal for weatherization, and is used to seal around openings e.g. windows, doors, skylights, base plates, and plumbing penetrations etc.

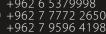












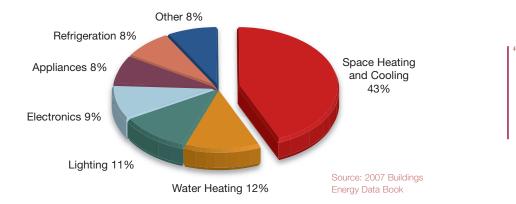








Homeowner Energy Cost Allocations



"Air infiltration can account for 30% or more of a home's heating and cooling costs." U.S. Department of Energy

Versatile applications

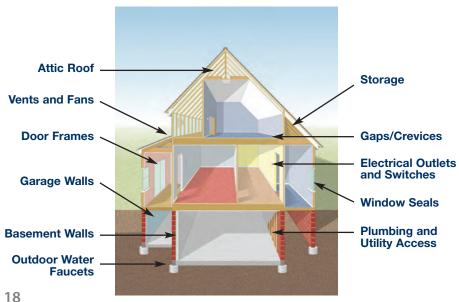
Spray Polyurethane Foam (SPF) is the ideal insulant for energy efficient commercial and residential buildings. SPF creates a watertight and airtight seal directly against a substrate to eliminate the effect of air infiltration. It can be applied to:

- roofs
- in the interior wall cavity
- onto existing sheathing (reduces thermal shorts)
- attics
- walls
- storage
- rim ioists
- floor slabs

Feature **Construction benefit** • high R-value • prevents heat loss/insulates against cold • reduces unwanted air infiltration/exfiltration • controls mold damage • prevents wind uplift in roofs • can be applied on many buildings longer service life and lower



Features and benefits of Spray Foam insulation





Spray foam and one-component foams are ideal for weatherization

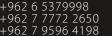
SPF for weatherization in the home





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Insulated metal panels

Insulated Metal Panels (IMPs) are factory manufactured exterior panels that are typically used for a wide range of commercial and industrial buildings. Applications include cladding, partitioning, load bearing walls and roofing elements.

Panels are manufactured on a continuous lamination basis with metal facings (usually steel) encapsulating a foamed polyurethane core. The polyurethane foam thickness can reach eight inches, depending upon application and required insulation characteristics.

These versatile products are also known as 'sandwich' panels due to the physical interaction of the two materials. This composite offers a high degree of stability, rigidity and excellent load bearing capacity.

Working with insulated metal panels

The growth in use of Insulated Metal Panels has been driven by the construction industry's need for a lightweight panel with good thermal insulation qualities and simple on-site installation.

This requirement has been assisted by the technical development of rigid polyurethane foams offering very high insulation values, especially compared to site-assembled systems.

The ease of mounting Insulated Metal Panels to the building substructure is another major factor in the popularity of this product. Building times are significantly reduced compared to traditional methods, with consequent savings in labor costs.

Insulated Metal Panels offer architects and specifiers an exciting dimension in the planning, costing and design of new and refurbished buildings.

There is a wide and attractive choice of surface finishes available, both in terms of color and coatings. Hidden joints, combination options with other materials and foamed moldings for roofs and walls enable buildings of striking architectural value and appearance to be created.

Features and benefits of Insulated Metal Panels

Feature	Construction benefit
 single manufactured unit 	 fast on-site erection = labor cost savings allows fast project completion minimizes on-site impact on product quality
 high insulation value at low panel thickness 	 reduced energy costs for life of building dimensional space savings greater saleable/leasable building area
 structural value combined air/water barrier 	 long span, high load construction performance material cost savings ease of construction
● removable panels	 design/refurbishment flexibility
• low maintenance	 low whole-life costs for building owner/tenant
 surface treatments: texture and profiling 	 design/appearance flexibility







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Versatile applications

The versatility of Insulated Metal Panels means they are increasingly used across many construction and renovation projects. The following list of popular applications includes specifications for Insulated Metal Panels as load bearing roof panels, wall cladding and partitioning:

- administration centers
- power plants
- airports
- climate-controlled rooms
- cold stores
 - deep-freeze stores
- exhibition centerss
- factories

- hospitals
- hotels
- logistics centers

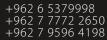
- recycling facilities
- residential care homes
- retail stores
- schools
- sports centers warehouses
- - waste incineration plants













- workshops







Pour-in-place insulation

'Pour-in-Place' insulation is a term used to capture a diverse range of rigid polyurethane foam applications. This category of products typically involves insulation of an item in a factory, by injecting polyurethane foam into a shell, cavity or space around the item.

Although fragmented, it is a major market for polyurethane foam. Typical applications for Pour-in-Place insulation products include refrigerators, freezers, water heaters, garage door panels, entry doors, refrigerated transport, picnic coolers, commercial display units etc.

Energy performance is a critical factor for specifiers, and this is usually measured in the final product by energy usage or heat leakage analysis. Achievement of these targets can be attained by the use of different blowing agent technologies, which produce specific performance characteristics in rigid polyurethane foam.



The cold chain: from harvesting the crops in the field to serving the meal at the table, polyurethane foam insulation plays a critical role in ensuring that the food we eat is stored, transported and prepared at the correct temperatures









109- Alfardos building King Abdullah II st. Dabouq







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Storage and transportation of hot water

One of the most important insulation tasks is in the production and storage of hot water, which requires less energy when stored in appropriately insulated boilers. This can be achieved by injecting rigid foam into the double metal cavity, or spraying directly onto the exterior of the boiler. Hot water used for municipal heating systems, or for industrial purposes can be protected against energy loss by using polyurethane foam pipe insulation.

Insulation for food storage and transportation

Insulation to assist chilling and refrigeration of foodstuffs throughout the supply chain is a primary function of rigid polyurethane foam in the Pour-in-Place insulation sector. Today, a majority of the freezers and refrigerators that are manufactured globally are insulated with polyurethane insulation. In food transport and delivery vehicles discontinuous panels allow the correct temperature controlled environment to be achieved. Similar products, but on a larger scale, are used in the construction of cold store factories, processing plants and warehouses. At retail 'point of sale', chilled and refrigerated display units featuring polyurethane foam are present in virtually every food store in the developed world.

Mining

A niche application for rigid polyurethane and foam used to assist rock consolidation in mining works.

Structural insulated panels

Structural Insulated Panels (SIPS) consist of a rigid PU insulation foam core bonded to two OSB skins. The foam core acts as the insulation whilst the OSB skins are a structural component. SIPS are made as one panel to replace the wood frame construction, interior cavity insulation and vapour barrier. SIPS offers benefits in terms of production efficiency, air tightness and lower operating costs.



Features and benefits of Pour-in-Place insulation

Feature ● low thermal conductivity	Construction benefit energy savings
● versatility	 multi-application products in panel, injection or spray forms
 Huntsman technology 	• custom foams with special characteristics
● longevity	 low maintenance with long term energy savings

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Pipe insulation

Rigid polyurethane foam has been used for the insulation and protection of pipes for more than 30 years.

One of the main uses is in the insulation of oil and gas pipelines and district heating systems. Polyurethane foam insulation is also used in heating and plumbing services for power stations, chemical plants and refineries.

In heating systems, polyurethane insulation prevents heat loss, and in cold climates it helps maintain a warmer pipe temperature to avoid freezing or cracking. Polyurethane insulation provides high mechanical strength, flexibility and it flows well when installed – which is important when filling long pipe sections.

There are several methods and techniques by which foam can be applied. These can broadly be split between factory applied and in-situ application. In most cases, factory applied is preferred as it can be produced by continuous or discontinuous methods and is not dependent on favourable weather conditions.

Another distinction is between foam which is introduced into the cavity between the service

pipe and the outer casing, and spray or pour applications which cover the exterior of the pipe with a layer of insulating foam.

Polyurethane foam is suitable for applications ranging from 0.5 inch diameter plumbing pipes, up to the largest district heating pipes with 80 inch diameters and 10 inches of insulation thickness.

Features and benefits of polyurethane pipe insulation

Feature low thermal conductivity 	Construction benefit prevents heat loss/insulates against freezing
• suited to wide temperature range	● -500°C to +570°C
● high flexibility	• ease of handling/installation
• factory manufactured or in-situ	• production versatility to suit application
• compatibility with pipe materials	• works with steel, PE, PP, PVC or HDPE
• exclusive Huntsman systems	• combine flexibility with thermal resistance
● longevity	 low maintenance/long replacement cycle



















Working with pipe insulation

Huntsman is an innovator in the development of flexible pipe technology, a product popular with contractors because of its ease of handling. Installation is simpler than with rigid products, as obstacles can be bypassed by bending the pipe.

After production, pipe is usually coiled and then laid in continuous lengths of several hundred yards, reducing the labour and cost of numerous joints and fixings. A further practical benefit is that the trench profile for flexible pipes is often narrower, resulting in lower plant and excavation costs.

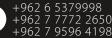
Achieving this combination of high flexibility and excellent thermal resistance has required materials engineered to overcome the problem of combining the inherently different chemical structures needed to produce each property. Experts at Huntsman have been at the forefront of this breakthrough.

















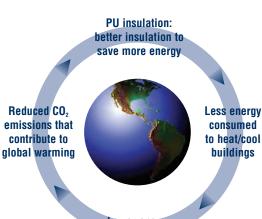
Polyurethane for green buildings

According to the US EPAs Energy Star Program, "A green building must be an energy efficient one". Polyurethane insulation products reduce the demand for the fossil fuel based energy used to heat and cool buildings, thereby reducing the harmful greenhouse gases associated with the production and transportation of these fuels. In addition, in reducing energy demand polyurethane insulation offers a solution to the real concerns of fossil fuel scarcity and energy security.

Use of polyurethane insulation products in residential and commercial buildings helps meet advanced energy codes e.g. Ashrae 90.1 and contributes towards green building certifications e.g. LEED^{®1}. A study by McKinsey² concluded insulation is the single, most cost-effective measure to reduce greenhouse gases.

 (Leadership in Energy and Environmental Design) Green Building Rating System is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings. 'LEED' and related logo is a trademark owned by the U.S. Green Building Council and is used by permission.

2. "Reducing Greenhouse Gas Emissions: How Much And at What Cost?" McKinsey, December 2007.



Lower energy utility bills

PU insulation contributes towards green certification

Programs e.g. LEED and Green Globes and the NAHB National Green Building Standard. Credits are typically obtained in the following sections:

- energy and atmosphere
- sustainable sites
- material and resource
- indoor environmental quality
- innovation in design

The ratio of carbon dioxide emissions saved by foam plastics used as building insulation, compared to the carbon dioxide emissions used to produce foam plastics: 233:1

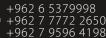
Source: McKinsey: "Innovations for Greenhouse Gas Emissions Reduction", 2009





















Commitment to the polyurethane insulation industry

Huntsman has been a long term supplier and partner to the international polyurethane insulation industry for more than 45 years. The company's researchers and foam technologists work constantly to develop and refine foam systems to meet the needs of specifiers and engineers working with polyurethane based products.

Innovation and technical support

Typifying this commitment are three dedicated Huntsman centres of excellence for foam technology. The Huntsman Advanced Technology Center in The Woodlands, USA serves customers in the Americas. The Technical Center in Ternate, near Milan supplies Europe, Africa, Middle East and Indian sub-continent, while Singapore covers the needs of customers in the Asia/Pacific region.

Regional Technical Centers are supported by an international network of Technical Service Centers which offer comprehensive support to customers. Technical Service teams are available to help with selection of the most appropriate chemical systems, processes and product performance. Centers can also offer demonstrations and testing resources.

This structure of Regional and Technical centers provides customers in the construction industry direct access to the extensive resources of the Huntsman group of companies. This encourages close, long term working relationships to be established, with the shared goal of innovative new product development and worldwide service support.

Market extension and industry participation

Our market knowledge and expertise in sustainable construction, life cycle analysis, fire safety in buildings, makes Huntsman a recognized leader in driving market extension.

Huntsman takes an active role in polyurethanerelated industry groups, reflecting our commitment to the industry.



"Member: Center for the Polyurethanes Industry of the American Chemistry Council".

Product Stewardship

The product stewardship process in place at Huntsman adds value to our products by minimizing the risk of harm to mankind and the environment. We assess our products at every stage in their life cycle, from the sourcing of raw materials, through manufacture and use, to eventual disposal. This involves us working very closely with our customers, suppliers and others in the supply chain to ensure that everybody understands the EHS issues related to our chemicals and to the polyurethanes products that are made.



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